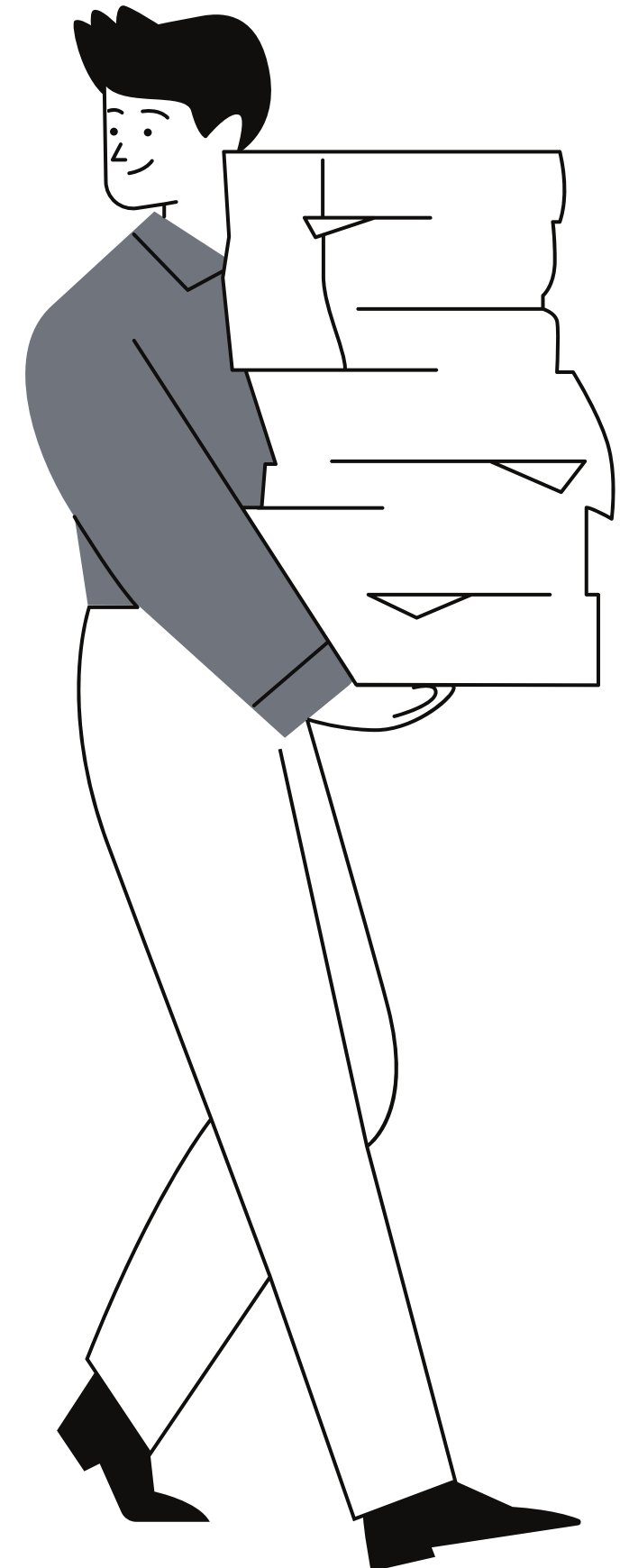Whatso

# Whatso's Whitelabel Platform

**Whatso**

Whatso's platform allows businesses and individuals to send customized and personalized messages to a large number of WhatsApp users at once.

We host the WhatsApp marketing application for you so that you just have to pay and get started.

The platform is designed to be user-friendly and efficient, with features such as message scheduling, automated replies, and the ability to create and manage multiple campaigns at once.

Connect with your users through

**WhatsApp™**

**WordPress™**

**Google Sheet™**

# Whatso

## Features of our WhatsApp marketing software

| | |
|---|---|
| **1** | Contact Managment |
| **2** | Send unlimited messages |
| **3** | WhatsApp Automation |
| **4** | Easy Integration |

| | |
|---|---|
| **5** | Campaign Managment |
| **6** | Whatso Chatbot |
| **7** | Customized Template |
| **8** | and much more... |

**Whatso**

# What is Whitelabel?

A white-label reseller program allows partners to sell products and services of a software provider under a brand name of their choice. This program is suitable for companies that want to expand their product offering without the need to develop their own software from scratch.

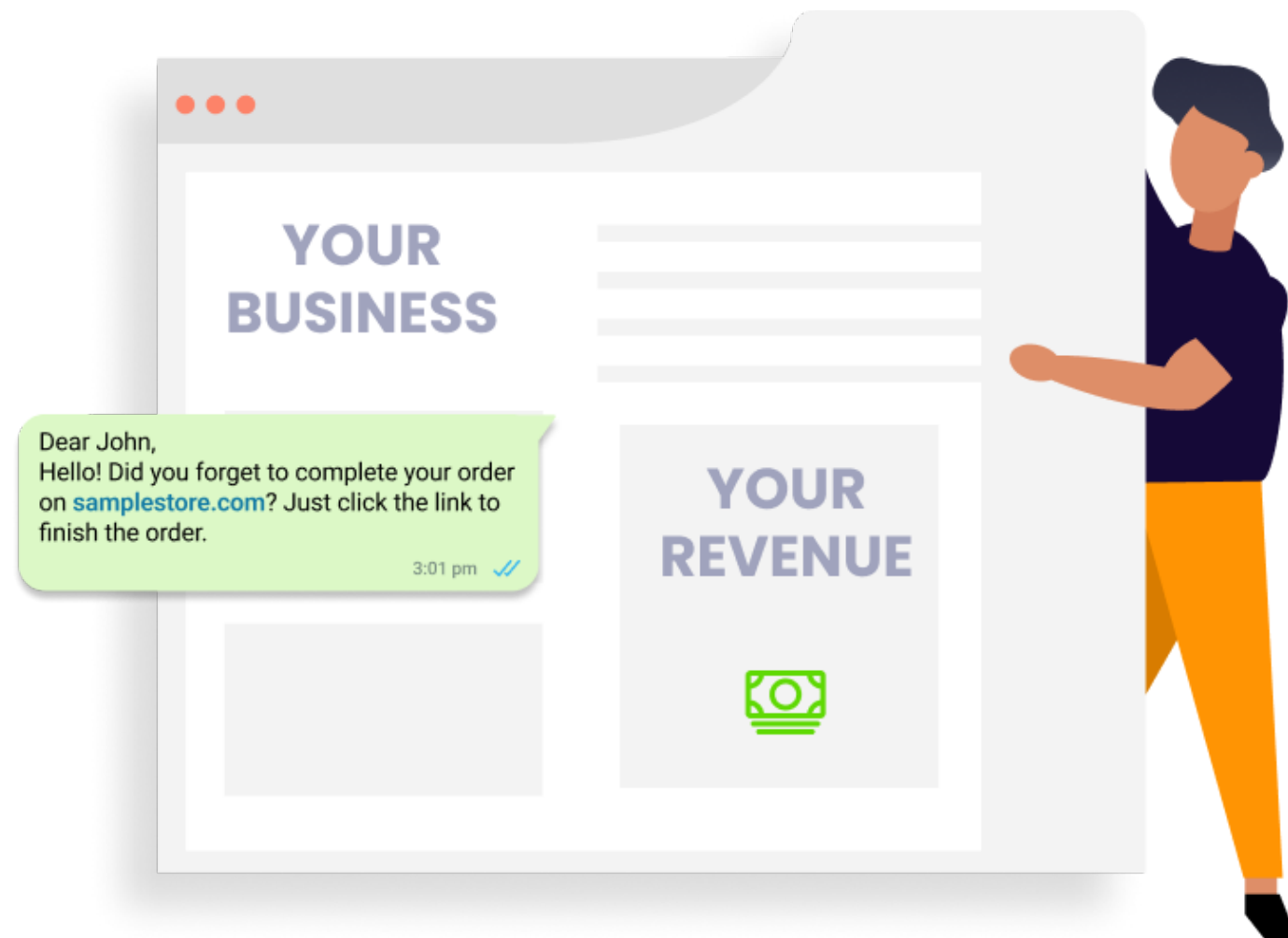**1** Flexible pricing and customizable features in white-label programs

**2** Set your own pricing and plans
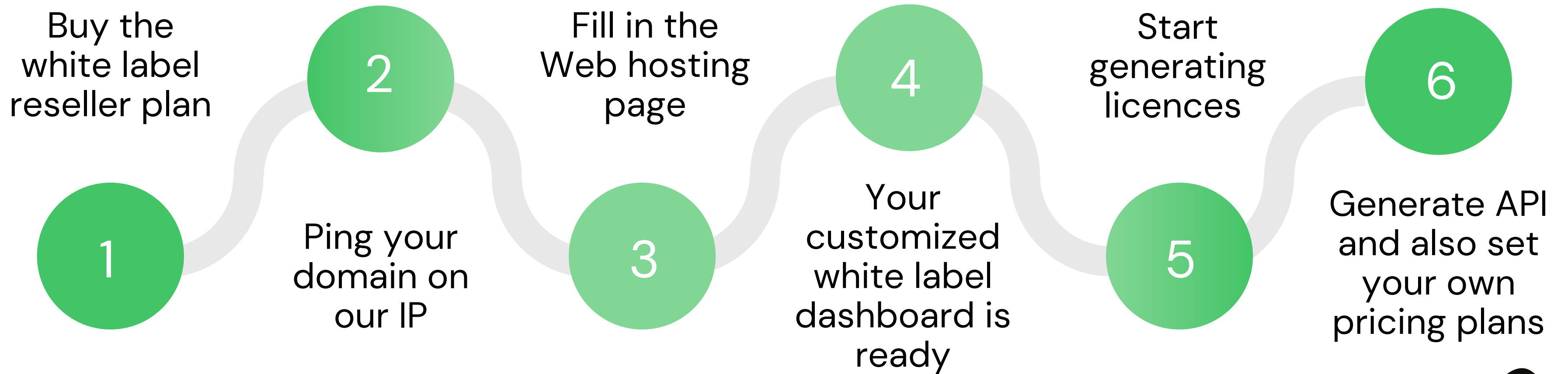
**3** Circle or mark up any promising ideas.

**Whatso**

# Steps to follow after you become a reseller

**1** Buy the white label reseller plan

**2** Ping your domain on our IP

**3** Fill in the Web hosting page

**4** Your customized white label dashboard is ready

**5** Start generating licences

**6** Generate API and also set your own pricing plans

# How our White Label Plan Works

- Purchase the white-label reseller plan and fill in your subdomain on our platform to create your unique brand identity.

- Fill in the web hosting page to create your personalized website and showcase your brand and services.

- Your customized white-label dashboard will be ready for use, giving you full control over your brand and license management.

- Start generating licenses for your clients using the intuitive license generation dashboard.

- Generate API credentials to customize the time period and prices for generating licenses for your clients.

# A visual guide to our whitelabel plan

**Whatso**

**ResellerHosting**

### Hosting Form
**Note :** Do not add the http://www or https://www part in the domain name.
Domain name containing what or wha word is not allowed.

Company Short Name *

Domain Name *

Company LOGO (Max Height 32px) *

Company ICON (Height 32px And Width 32px) *

Choose file | No file chosen

Choose file | No file chosen

Save

LOGO :

ICON :

**Generate License**

### Generate License
**Note :** OTP would be sent to validate this email.

Start Date

End Date

License Email

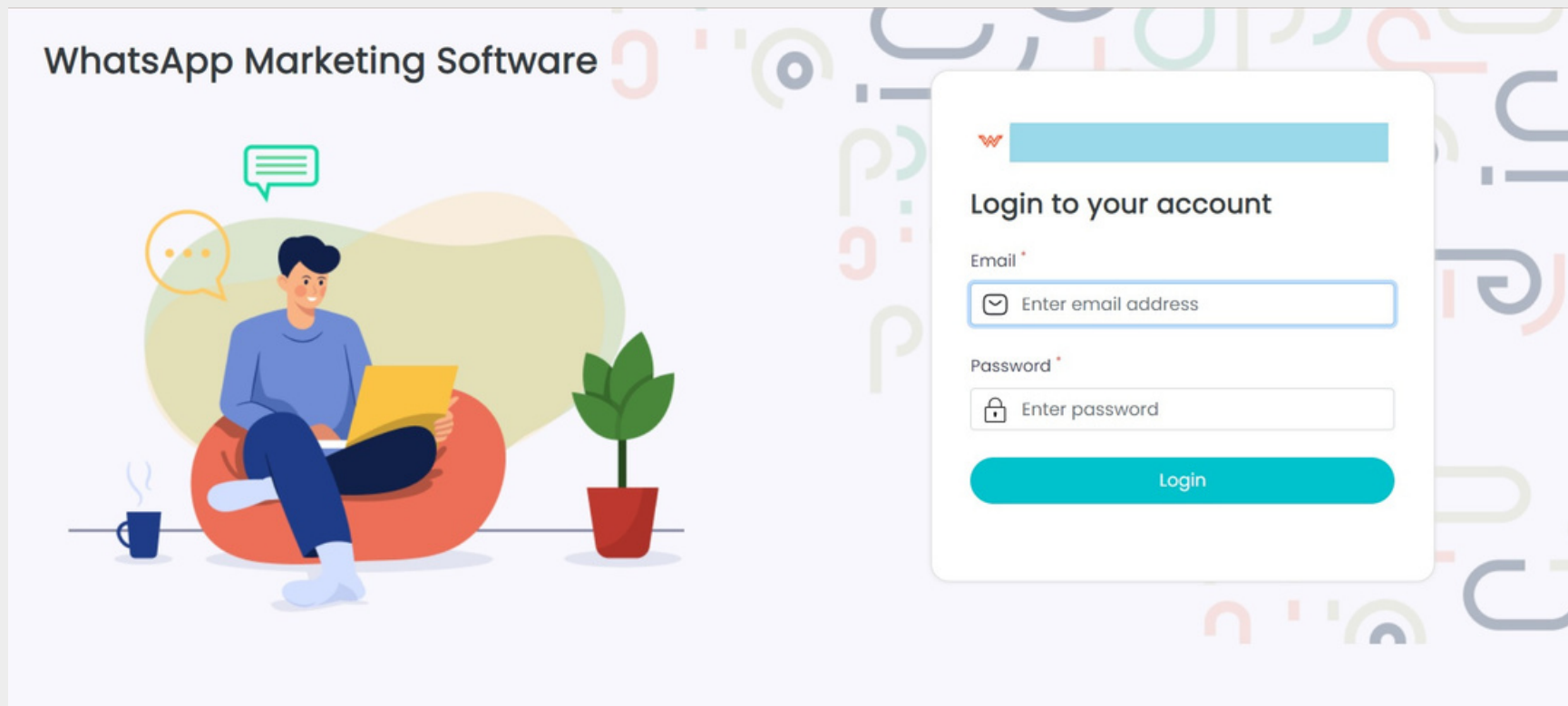User Password

**Cloud API Credentials For WhatsApp Business**

Phone NumberId*

WhatsApp Business AccountId*

Access Token*

WhatsApp Business Number*

Submit

**Fill in the webhosting page on our panel**
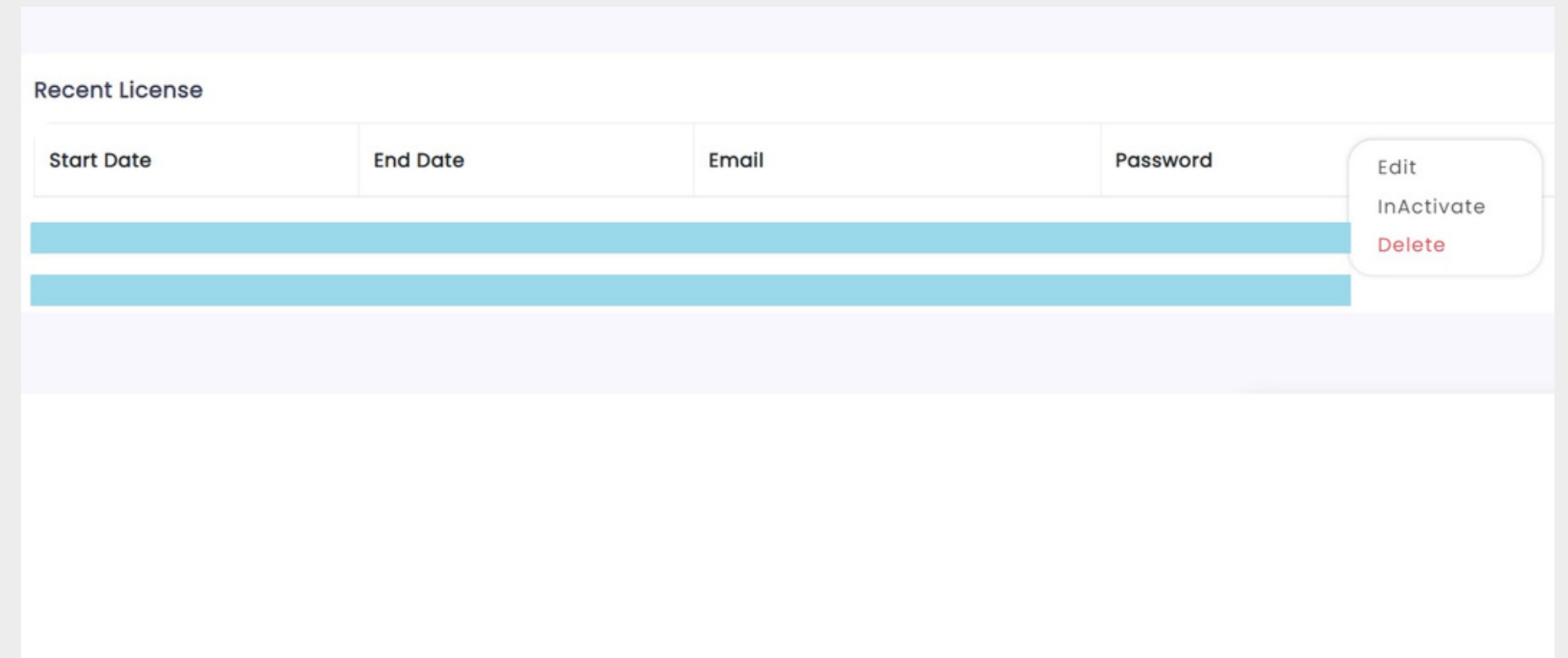
**Generate API credentials for your client**

# A visual guide to our whitelabel plan



Use your own domain under your branding

Edit the licenses accordingly and you are good to go.

# Pricing Plans for our Whitelabel reseller program

**Whatso**

## RESELLER WHITE LABEL – HOSTED – LIFETIME

₹

### 15999

Rs. 29999

Lifetime

**Buy Now**

## RESELLER WHITE LABEL – LIFETIME (Self-Hosted)

₹

### 29999

Rs. 49999

Lifetime

**Buy Now**

## RESELLER WHITE LABEL – SELF-HOSTED WITH SOURCE CODE – LIFETIME

₹

### 69999

Rs. 149999

Lifetime

**Buy Now**

https://www.whatso.net/pricing

# Plan Details

**Reseller White label – HOSTED**

In the white-label hosted plan you'll get the reseller panel but it will be hosted on our panel. You can use your own domain but the hosting will be on our server. You can create as many licenses as you want without any additional charges. You'll get our panel under your own name and logo.

**Reseller White label – SELF HOSTED**

This plan has all the features of the hosted plan but you can host it on your own server and not ours. The panel will be the same but the only difference is you'll be hosting on your own server. The updates will cost you $199 as they will be hosted on your own server and the updates are free with HOSTED plan.

**Reseller White label – SELF-HOSTED WITH SOURCE CODE**

This plan will have all the features of the above plans along with that you'll get the source code and installation will be included on your server. As you'll have the source code so you can customize software installations and everything from your end. If you want updates then it will cost you $199 for every updates. The source code language is .NET CORE and supported by other languages like C#, AWS Lambda, HTML, CSS, etc.

# Your ROI in a nutshell

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## How much revenue can you earn per month?

| Year | Clients | INR Revenue | | USD Revenue | |
|------|---------|-------------|--|-------------|--|
| | | Per Month Revenue | Yearly Revenue | Per Month Revenue | Yearly Revenue |
| 1 | 60 | 120000 | 1440000 | 2400 | 28800 |
| 2 | 120 | 240000 | 2880000 | 4800 | 57600 |
| 3 | 180 | 360000 | 4320000 | 7200 | 86400 |
| 4 | 240 | 480000 | 5760000 | 9600 | 115200 |
| 5 | 300 | 600000 | 7200000 | 12000 | 144000 |

Note : Calculations based on assumptions that every month you are getting 5 new customers. Each customer is paying you Rs. 2000 / USD 40 per month.

# Start earning today!

Our whitelabel solution offers a powerful tool for resellers to customize and sell to their own clients under their own brand name. Here are some steps to get started with reselling our software:

**Understand the product:** It's important to have a deep understanding of the features and capabilities of our whitelabel solution

**Decide on pricing:** As a reseller, you have the flexibility to set your own prices for the software solution. Consider your costs, the value of the product, and the pricing of similar solutions in the market.

**Market your solution:** Once you have your pricing and customization in place, it's time to market your solution to potential clients. Consider using social media, email marketing, and targeted advertising to reach your target audience.

**Provide support:** As a reseller, it's important to provide excellent customer service and support to your clients. Make sure you have the necessary resources in place to answer questions, troubleshoot issues, and provide ongoing support to your clients.

**Whatso**

Purchase Whitelabel

Product Marketing

Acquiring Customer

Payment Collection

# Thank You

Feel free to contact us, incase of any queries.

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